

Company brochure

◆About the company name: Two ideas behind YDK Technologies

The acronym that stands for Yokogawa Denshi Kiki maintains our long-familiar brand. The term “technologies” proclaims our technological capabilities that we integrate into society and leverage for the sake of society.

◆Our strength in providing reliable future measurement-based technology has been accumulated over many years.

As a new start of YDKTechnologies Co., Ltd., we have grown into the current organizational structure by carrying out mergers and integrations in response to changing times. Yokogawa Navitec Corporation was preceded by Hokushin Electric Works, Ltd., and had been developing and producing pressure logs. Yokogawa Aviation Co., Ltd. became independent of Yokogawa Electric Corporation and successfully developed an ignition device for jet engines as Japan works toward 100% domestic production of aircraft. Under the guidance of the Ministry of Defense, Nippon Electrics Co., Ltd. was initially established as a fuze manufacturing company. These three companies had been responsible for the defense of Japan’s land, air, and sea for many years, and merged into Yokogawa Denshikiki Co., Ltd. in 1993 in order to develop more advanced original technologies. Yokogawa Wethac Corporation (formerly Nakaasa Sokki Co., Ltd., which led Japan’s meteorological and hydrological observations since the Edo period) merged into Yokogawa Denshikiki Co., Ltd., followed in 2010 by Morioka Tokki Corporation, which became independent from MORIOKA INSTRUMENT LTD. started a shipboard equipment maintenance project. In order to implement more diverse business, development and sustainable growth, in 2020 Yokogawa Denshikiki Co., Ltd. changed its name to YDK Technologies Co., Ltd., as it had been familiarly known as “YDK” for many years.

◆Meanings of the new logo

Designed to evoke the image of a butterfly, the logo represents the Company taking off, with its four wings working together, symbolizing unity, teamwork and a leap into the future. The curves of the four separate wings represent customers, society, the future and safety and peace of mind. Their sharp points imply our tradition, our history, our track record and our technological strengths.

The logo is colored in turquoise green. Turquoise is said to attract love and friendship. Our hope behind this choice of color is to meet good business partners. This color also symbolizes our motivation to realize a society where people are able to live in peace, regardless of cultural values.